

Join the conference!



Egypt is the heart of the Arab World, gateway to Africa

Poland is the heart of Europe, gateway to the European Union

with a view to mutual rapprochement

National Support Centre for Agriculture, Polish Investment & Trade Agency's Foreign Trade Office in Cairo and Embassy of the Republic of Poland in Cairo in cooperation with Ministry of Agriculture and Land Reclamation (Egypt) and Embassy of the Arab Republic of Egypt in Warsaw

warmly invite participants from both countries to join

1st EGYPTIAN-POLISH AGRI-FOOD E-CONFERENCE

What you will learn during the conference:

- Opportunities for food products in the Egyptian and Polish markets
- Doing business in Egypt – practical introduction
- Modern solutions for the agriculture
- Agri-food e-platforms in Egypt and Poland
- Investment / Joint venture opportunities in the Egyptian food market
- Financing options for the agri-food projects



30 November 2021



09:00 (Polish time)

10.00 (Egyptian time)

Participation in the event is free of charge

To participate in the webinar, please fill out the application form by clicking the 'REGISTER' button below

REGISTER

**The registration deadline
is November 29th, 2021!!!**

Organizers



 Polish Investment
& Trade Agency
PFR Group


KOWR
National Support
Centre for Agriculture



Embassy
of the Republic of Poland
in Cairo



Embassy of the Arab Republic of Egypt
Commercial Office



1st EGYPTIAN-POLISH AGRI-FOOD E-CONFERENCE

30th NOVEMBER 2021

AGENDA

SESSION I		
Time (PL)	Time (EGY)	Panel
09:00-09:10	10:00-10:10	Welcome speeches <ul style="list-style-type: none"> – Mr Tomasz Zmiejko, Deputy Director, International Cooperation Department, Ministry of Agriculture and Rural Development of Poland – Mr Mohammed El Kersh, PhD – Minister Assistant, Spokesman for the Ministry, Ministry of Agriculture and Land Reclamation of Egypt – Mr Tomasz Andruchów – Second Secretary, Embassy of the Republic of Poland in Cairo – Mr Essam Elnaggar – Commercial Counselor, Embassy of the Arab Republic of Egypt in Warsaw
09:10-09:15	10:10-10:15	Egyptian-Polish agri-food trade and Polish offer for Egypt <ul style="list-style-type: none"> – Mr Adrian Gawłowski – Deputy Director, Export Support Department, National Support Centre for Agriculture
09:15-09:25	10:15-10:25	Egypt's agri-food sector – top categories and needs <ul style="list-style-type: none"> – Ms Hajar Magdy – Deputy Director, Agricultural Export Council – Mr Mahmoud El Basiouny – Executive Director, Food Industries Chamber
09:25-09:40	10:25-10:40	Doing business in Egypt <ul style="list-style-type: none"> – Mr Jacek Grad – Head of Foreign Trade Office in Cairo, Polish Investment and Trade Agency Opportunities and challenges of Egyptian food market <ul style="list-style-type: none"> – Mr Tomasz Andruchów – Second Secretary, Embassy of the Republic of Poland in Cairo
09:40-09:50	10:40-10:50	Egypt – a regional investment and trade hub <ul style="list-style-type: none"> – Mr Yousrey El Sharkawi, PhD – Chairman, Egyptian-African Businessmen Association Logistics of Egyptian-Polish trade <ul style="list-style-type: none"> – Mr Sherif Soliman, PhD – Head of Export Committee, Egyptian-African Businessmen Association
09:50-10:00	10:50-11:00	Q&A/Open discussion
SESSION II		
Time (PL)	Time (EGY)	Panel
10:00-10:10	11:00-11:10	Polish technologies in the agri-food sector <ul style="list-style-type: none"> – Mr Adam Ekielski, EngD – Institute of Mechanical Engineering, Warsaw University of Life Sciences
10:10-10:20	11:10-11:20	State of the art in Egyptian agriculture <ul style="list-style-type: none"> – Mr Mahmoud Hozayn, PhD – Deputy Head of Agricultural Research, National Research Center
10:20-10:35	11:20-11:35	Agri-food e-platforms <ul style="list-style-type: none"> – Ms Monika Kurpiewska – acting Director, Agricultural Market Office, Polish Power Exchange (Towarowa Giełda Energii S.A.) – Mr Mohamed Abdel Rahman – Chairman, Mahaseel Masr

10:35-10:50	11:35-11:50	From potato seeds to technologies – a chance for comprehensive cooperation <ul style="list-style-type: none"> – <i>Mr Tomasz Bieńkowski, PhD – Chairman, Polish Potato Federation</i> The export potential of potatoes <ul style="list-style-type: none"> – <i>Ms Agnieszka Przewodowska, EngD – acting CEO, Pomeranian-Masurian Potato Breeding Company with the seat in Strzekęcino</i>
10:50-11:00	11:50-12:00	National plan for attracting foreign food industries <ul style="list-style-type: none"> – <i>Dr Waleed Al Bahrawy – Food Projects Director, Industrial Development Authority</i>
11:00-11:10	12:00-12:10	Financing for the agri-food projects <ul style="list-style-type: none"> – <i>Polish National Development Bank (tbc)</i> – <i>Agricultural Bank of Egypt (tbc)</i>
11:10-11:30	12:10-12:30	Q&A/Open discussion